Journey of Joy
Children's Events

Vendor Packet Instructions

1. Read the Vendor Information.
2. Print, complete, and sign the Vendor Form.
3. Send the completed forms to Sandy Isaacs via snail mail or email. *Addresses are provided in the forms*.

Questions? Please don't hesitate to contact Sandy.

Sandy Isaacs
Owner/Coordinator
Journey of Joy Children's Events

Tel: (407) 272-7522
Web: journeyofjoychildrensevents.com
Email: sandylisaacs@yahoo.com

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Vendor information for the 'Journey of Joy Children's Events'

'The Happy Journey Children's Birthday Party Fun Expo' 2015

Event Date and Time

Sat. Sept. 19, 2015
11:00am - 3:00pm

Venue on the Lake - Maitland Civic Center
641 Maitland Ave S
Maitland, FL 32751

General Information

This section provides Vendor information for the 'Journey of Joy Children's Events' presentations in which you may possibly be interested in participating as a Vendor / Exhibitor.

We look forward with anticipation to having you and your business or organization as part of our events.

The excitement of 'The Happy Journey Children's Birthday Party Fun Expo' 2015 fills the air in Central Florida. Another extraordinary 'Journey of Joy Children's Events' presentation is being held on Saturday, Sept. 19, 2015 at Venue on the Lake, aka Maitland Civic Center, located at 641 S. Maitland Avenue, Maitland, Florida 32751 from 11:00am - 3:00pm. Admission is FREE for all attendees.

1st Annual presentation of 'The Happy Journey Children's Birthday Party Fun Expo' event in Central Florida caters to helping parents feel the excitement of their child's birthday party bash and celebrate it by gaining unique ideas for bringing it to life.

You may register as a Vendor for 'The Happy Journey Children's Birthday Party Fun Expo' 2015 event at the following link.

journeyofjoychildrensevents.com/product/vendor-payment/

Target Audience

'Journey of Joy Children's Events' target babies, toddlers, preschoolers, elementary aged children through 5th grade and their families as attendees, therefore offering very strong child- and family-oriented forums.

Vendors who participate in Journey of Joy Children's Events have the benefit of getting in front of families from within the Central Florida area, specifically moms (and some dads, too). In addition, vendors have a strong forum for also being able to interact with the babies, toddlers, preschoolers and elementary aged children who attend events with their parents. These older children enjoy the various hands-on child- and family-oriented activities and special interest presentations often occurring within these events.

'The Happy Journey Children's Birthday Party Fun Expo' is targeted at families with children 12 years old and under.

Vendors are invited to join us and be part of showcasing the specialness of what they in particular have to offer as a business, resource, service or organization at the 'Journey of Joy Children's Events' presentations. Join us to share the joy and beauty of your business in these baby, child, parent and family events. Promote and market yourself with us!

Event Offerings

The fantastic Birthday Party Fun Expo event will offer parents Birthday Themes, Creative Ideas and Fun-Filled Moments to help them celebrate their child's special birthday journey, recognize their child's birthday milestone, organize their child's birthday party, help parents with their actual birthday party and have fun while they plan and organize it all.

The Journey of Joy Children's Events 1st Annual presentation of 'The Happy Journey Children's Birthday Party Fun Expo' is designed to help parents experience the joy of planning their child's 'perfect' birthday party. The event is created to offer a variety of choices and fabulous ideas from participating vendors and sponsors with Venues, Party Packages, Party Favors, Candy Stations, Sweet Treats, Entertainment, Decorations, Invitations, Event Planners, Birthday Party Gift Ideas, Themed Parties, Clowns, Characters, Fairy Tale Princesses, Super Heroes, Face Painting, Cakes, Bakeries, Caterers, Ice Cream, Delightful Children's Birthday Party Menus, Memory Making, Keepsakes, Photographers, Games, Toys and Party Supplies. In essence, the special expo event will offer anything 'Children's Birthday Party Fun' in its presentation and flavor.

The goal of 'The Happy Journey Children's Birthday Party Fun Expo' presentation is for parents to be able to celebrate good times and reinforce with great birthday party event enhancements their children's birthday milestones. The event is designed to encourage parents to celebrate their child's birthday party in fabulous style with ideas generated from 'The Happy Journey Children's Birthday Party Fun Expo' 2015 event which is created to be a wonderful and unique bash serving all families who attend.

A 'don't miss' event that's sure to be a 'happy' one, 'The Happy Journey Children's Birthday Party Fun Expo' will be filled with nothing less than birthday fun. Parents will get in front of vendors who showcase what they have to offer parents with their child's Birthday Party plans at this special event. Parents will have the benefit of getting in front of vendors from within the Central Florida area, where they will have a strong forum for being able to meet, greet and interact firsthand with them, all under one roof. Given the inclusion of various hands-on child and family oriented

activities often occurring within the typical 'Journey of Joy Children's Events' presentations as provided by the various participating vendors who showcase themselves, their products or services, parents will be pleased to once again enjoy such an atmosphere for their birthday party planning.

'The Happy Journey Children's Birthday Party Fun Expo' event is a showcase event of 'Birthday Fun Ideas and Creativity' where vendors share their products, goods, services and talent for assisting parents in the way they can create and design their child's birthday milestone utilizing their products or services. 'The Happy Journey Children's Birthday Party Fun Expo' event is targeted at families with Infants, Toddlers, Preschoolers and Elementary aged children under 12 yrs. old. The expo event will have 35 - 50 prime vendors in a quality, fun-filled and interactive environment where infant and children birthday milestones are wonderfully celebrated. Journey of Joy Children's Events has established the premise of consistently celebrating the beauty, intrigue and joy of babies and children via their special presentations.

The current outstanding event partner in this new birthday party fun expo event is Venue on the Lake, aka Maitland Civic Center. The venue's scenic atmosphere and central proximity for travel from surrounding areas for attendees makes it an ideal venue locale for the event.

Projected Event Numbers

The event will have 35 - 50 vendors with an anticipated attendance of 500+ persons.

These projections are based on marketing efforts including the following:

print ads

distribution of 5,000 flyers at hospitals and doctor offices, pediatric practices, and other places

email blasts

newsletters

posted signage in various locations

radio ads

internet promotions

social media

partnership promotions done via other child- or family-oriented affiliates and other events.

Vendors have the fantastic opportunity to come face-to-face with Parents, Children and Families that are ready to utilize their services or products. Journey of Joy Children's Events will provide an appealing atmosphere in which vendors will be showcasing their company, service or product. Vendors will also be able to connect to other businesses that focus on Baby or Children's services or products.

Journey of Joy Children's Events give Expo Vendors/Exhibitors 4 full hours of contact time with attendees in a quality, fun-filled and interactive environment where babies, children and families are wonderfully celebrated. We promise to always celebrate the beauty, intrigue and joy of babies and children via our 'Journey of Joy Children's Events' presentations!

Additional Information

As a general note, while there is no additional cost increase as the event draws closer, vendors are still encouraged to secure their vendor table spots early. This is an event that offers quality vendors.

'Journey of Joy Children's Events' invites you to be very proactive in also advising others of your participation in our event(s) and encourage you to invite parents to seek you out and to visit your vendor/exhibitor table. We would also like to encourage you to be creative and innovative in your table presentation to draw attention to yourself and your company at the forum(s). An attractive and well-presented table generally helps to draw positive attention to what you have to offer parents, their babies and

children. Door Prize Giveaways are encouraged but are not required from Vendors.

Expo Vendor Table Rates and Options

8ft Rectangle tables - Pipe and drape booths are not offered. Our events are designed to create a very open, inviting and interactive atmosphere

$250 (For Profit Businesses)

$150 (Non-Profit Organizations)

$400 Activity Area

Each additional vendor table costs $35

Please note that there are additional costs of $25 each for Electric and/or Internet access needs.

Sandy Isaacs
Owner/Coordinator,
Journey of Joy Children's Events

Tel: (407) 272-7522
Email: sandylisaacs@yahoo.com

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'Journey of Joy Children's Events' Vendor Agreement Form

In conjunction with the upcoming 'Journey of Joy Children's Events'
(check applicable event/s below for your vendor participation)

Please use a separate form for each individual event your business opts to participate in.

_____ 'Journey of Joy Children's Praise & Play Party'

_____ 'The Joyful Journey Baby Expo'

_____ 'Life's a Special Journey Children's Expo Showcase'

_____ 'The Happy Journey Children's Birthday Party Fun Expo'

Event being held at (Location/Venue):

_____

Date: _____ **Time:** _____

_____
(Name of Your Business/Organization)

_____
(Address)

_____

(Contact Information of Representative:)

_____

(Name of Representative – please print legibly)

_____ _____

(Telephone) (Email)

Please indicate number of spaces needed:

Vendor table - $250 _____ Non-Profit Vendor table - $150 _____
Activity Area Space - $400 _____

There are additional costs attached for Electrical, Internet or Audio Visual needs. Please indicate if you need these below.

Internet Access Needed - $25 _____
Electrical Outlet Needed - $25 _____

_____

AV Needs (Please specify) Note: Cost will be determined by AV needs

Exhibitors/Vendors MUST be fully set up with their table/s by the scheduled start time of the event.

You are allowed to begin setting up 2 hrs. prior to the scheduled event time. However, the time which you allocate to do so should be adjusted according to your individual set up time needs. Some Exhibitors/Vendors need more time, and some need less depending on their specific products, services and showcase displays.

Load-in information will be provided 1 week prior to the event.

Each Exhibitor/Vendor is fully responsible for the safety and security of their materials and/or items being displayed.

Your payment reserves and secures your Vendor spot.

A non-refundable deposit amount of $100 may be made to reserve your Vendor Table spot with the final amount due within 30 days of the initial deposit. Deposit payments may be made via the affiliated event link or at www.journeyofjoychildrensevents.com. Payment in full within these specified guidelines is absolutely required for continued Vendor Table spot hold.

Payments will NOT be accepted on the day of the event.

Acceptable forms of payment are Cash, Checks, Money Order or Debit/Credit Card.

Payments may be made online at http://journeyofjoychildrensevents.com/product/vendor-payment/ or via PayPal to the name sandylisaacs@yahoo.com.

Additional fees will apply to PayPal payments.

Checks and Money Orders should be made payable to Journey of Joy Children's Events and mailed to 1417 La Paloma Circle, Winter Springs, FL 32708.

X_____ Date_____
Signature of Exhibitor or Company representative

X_____ Date_____
Printed Name of Exhibitor or Company Representative

Additional Comments To Be Noted: