



# Sponsor Packet Instructions

1. Read the Sponsor Information form.
2. Print, complete, and sign the Sponsor Agreement.
3. Send the completed form to Sandy Isaacs via snail mail or email.  
Addresses are provided in the form.

Questions? Please don't hesitate to contact Sandy.

Sandy Isaacs  
Owner/Coordinator,  
Journey of Joy Children's Events

Tel: (407) 272-7522  
Email: sandylisaacs@yahoo.com



Sponsorship information packet for the 'Journey of Joy Children's Events'

# 'The Joyful Journey Baby Expo Extravaganza'

We welcome your interest as an outstanding sponsor.

## Benefits of Being an Event Sponsor:

- \* Marketing opportunities for your company before, during and after the event
- \* Expression of a show of commitment to your business and industry community
- \* An opportunity to network with other professionals who serve the community
- \* Gain direct marketing opportunities on event promotional marketing material
- \* Gain additional exposure for your business or organization via special added *bonus incentives* which may specifically be offered with our annual presentations. (Check with event organizer as this added *incentive*, if any, may vary.)

## Platinum Sponsor - 'Spectacular Journey' - \$5,000

- \* Primary recognition at sponsored event with an opportunity to address the audience
- \* Recognition on all printed materials as a 'Platinum' Sponsor

## Journey of Joy Children's Events Sponsorship Information

- \* Company name and logo displayed on event poster placed by the Welcome/Registration table
- \* Your company pull-up, pop-up and/or banner prominently displayed at event (provided by your company)
- \* Direct link to your company's website on all electronic event marketing material
- \* Direct link to your company's website on 'Journey of Joy Children's Event' (on page dedicated to event sponsored)
- \* Mention of sponsorship in all radio promotions and/or TV ads
- \* Display table at sponsored event
- \* 2 VIP Tables for events which include breakfast, lunch or dinner formats (applicable only to events with these dynamics)
- \* 20 Event Admission Tickets

## Gold Sponsor - 'Sensational Joy' - \$2,500

- \* Special recognition mention at sponsored event
- \* 1 company pull-up, pop-up or banner prominently featured at event (provided by your company)
- \* Display table at sponsored event
- \* Recognition on flyers and in email blasts as a 'Gold' Sponsor
- \* Company logo displayed on event poster placed by Welcome/Registration table
- \* Your company link on 'Journey of Joy Children's Events' website (on page dedicated to event sponsored)
- \* Mention of sponsorship in radio promotions
- \* 1 VIP Table for events which include breakfast, lunch or dinner formats (applicable only to events with these dynamics)
- \* 10 Event Admission Tickets

## Silver Sponsor - Beautiful Moments - \$1,500

- \* Recognition at sponsored event
- \* Your company name and logo displayed on event poster placed by Welcome/Registration table
- \* Recognition on event flyers and in email blasts as a 'Silver' Sponsor
- \* Company logo on 'Journey of Joy Children's Events website (on page dedicated to event sponsored)
- \* 1 Display Table at sponsored event
- \* Mention of sponsorship in radio promotions
- \* 5 Event Admission Tickets

## Bronze Sponsorship - 'Happy Hearts' - \$1,000

- \* Recognition at the sponsored event
- \* Recognition in email blasts as a 'Bronze' Sponsor
- \* Your company logo displayed on event promotional flyer
- \* 1 Display Table at sponsored event
- \* 2 Event Admission Tickets

### IMPORTANT NOTE:

Early sponsorship interest and secured payment ensures inclusion 'in' or 'on' all event promotional material as determined by sponsorship level; therefore, we encourage sponsors to get on board early (rather than later) in order to take full advantage of the complete event promotional marketing experience.

Without receipt of sponsorship payment in full prior to the specific event Sponsor will not be able to participate in scheduled event.

Journey of Joy Children's Events Sponsorship Information  
Payments will NOT be accepted on the day of the event.

Acceptable forms of payment are Cash, Checks, Money Order or Credit Card.

**Payments** for your sponsorship may be made online at  
<http://journeyofjoychildrensevents.com/product/sponsor-payment/>.

**Checks and Money Orders** should be made payable to Sandy Isaacs and mailed to 1417 La Paloma Circle, Winter Springs, FL 32708

Checks should be received at least 1 week (7 days) prior to the event date.

**Sandy Isaacs**

Owner/Coordinator,

Journey of Joy Children's Events

Tel: (407) 272-7522

Email: [sandyisaacs@yahoo.com](mailto:sandyisaacs@yahoo.com)



# 'Journey of Joy Children's Events' Sponsor Agreement Form

In conjunction with the upcoming 'Journey of Joy Children's Events'  
(check applicable event/s below for your vendor participation)

Please use a separate form for each individual event your business opts  
to participate in.

- \_\_\_\_\_ 'Journey of Joy Children's Praise & Play Party'
- \_\_\_\_\_ 'The Joyful Journey Baby Expo Extravaganza'
- \_\_\_\_\_ 'Life's a Special Journey Children's Expo Showcase'
- \_\_\_\_\_ 'The Happy Journey Children's Birthday Party Fun Expo'
- \_\_\_\_\_ 'The Joyful Journey Baby & Family Expo'
- \_\_\_\_\_ 'The Joyful Journey Children's Expo'

Event being held at (Location/Venue):

\_\_\_\_\_

Date: \_\_\_\_\_ Time: \_\_\_\_\_

'Journey of Joy Children's Events' agree to have

\_\_\_\_\_  
(Name of Your Business/Organization)

\_\_\_\_\_  
(Address)

Journey of Joy Children's Events Sponsorship Information

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(Contact Information of Representative:)

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(Name of Representative – please print legibly)

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(Telephone)

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(Email)

**Sponsorship Level** (check desired level/):

\_\_\_\_\_ Platinum Sponsor - \$5,000

\_\_\_\_\_ Gold Sponsor - \$2,500

\_\_\_\_\_ Silver Sponsor - \$1,500

\_\_\_\_\_ Bronze Sponsor - \$1,000

There are additional costs attached for Electrical, Internet or Audio Visual needs. Please indicate if you need these below.

**Internet Access Needed - \$25** \_\_\_\_\_

**Electrical Outlet Needed - \$25** \_\_\_\_\_

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**AV Needs** (Please specify) **Note: Cost will be determined by AV needs**

Exhibitors/Vendors **MUST** be fully set up with their table/s by the scheduled start time of the event.

You are allowed to begin setting up 2 hrs. prior to the scheduled event time. However, the time which you allocate to do so should be adjusted according to your individual set up time needs. Some Exhibitors/Vendors need more time, and some need less depending on their specific products, services and showcase displays.

Load-in information will be provided 1 week prior to the event.

Each Sponsor is fully responsible for the safety and security of their materials and/or items being displayed.

Your payment reserves and secures your Vendor spot.

Journey of Joy Children's Events Sponsorship Information

All payments are due in full at the time contracts are received by 'Journey of Joy Children's Events'.

Payments will NOT be accepted on the day of the event.

Acceptable forms of payment are Cash, Checks, Money Order or Credit Card.

**Payments** may be made online at <http://journeyofjoychildrensevents.com/product/sponsor-payment/>.

**Checks and Money Orders** should be made payable to Sandy Isaacs and mailed to 1417 La Paloma Circle, Winter Springs, FL 32708

Checks should be received at least 1 week (7 days) prior to the event date.

X \_\_\_\_\_ Date \_\_\_\_\_  
Signature of Sponsor or Company representative

X \_\_\_\_\_ Date \_\_\_\_\_  
Printed Name of Sponsor or Company Representative

**Additional Comments To Be Noted:**