



# Vendor Packet Instructions

1. Read the Vendor Information.
2. Print, complete, and sign the Vendor Form.
3. Send the completed forms to Sandy Isaacs via snail mail or email.  
*Addresses are provided in the forms.*

Questions? Please don't hesitate to contact Sandy.

Sandy Isaacs

Owner/Coordinator

Journey of Joy Children's Events

Tel: (407) 272-7522

Web: [journeyofjoychildrensevents.com](http://journeyofjoychildrensevents.com)

Email: [sandylisaacs@yahoo.com](mailto:sandylisaacs@yahoo.com)



Vendor information for the 'Journey of Joy Children's Events'

# 'The Joyful Journey Baby Expo Extravaganza'

## General Information

This section provides Vendor information for the 'Journey of Joy Children's Events' presentations in which you may possibly be interested in participating as a Vendor / Exhibitor.

We look forward with anticipation to having you and your business or organization as part of our events.

The excitement of 'The Joyful Journey Baby Expo Extravaganza' fills the air in Orlando. Another extraordinary 'Journey of Joy Children's Events' presentation is being held. Admission is FREE for all attendees.

'The Joyful Journey Baby Expo Extravaganza' event caters to a wonderful combination of Expecting Moms and Moms of Newborns, Infants, and Toddlers. The event is a celebration of babies with an inclusion of general baby and family resources, creative parenting tips, sources and ideas, health and medical organizations, Early Childhood Education and Development organizations and interests, baby/family fun, activities and events designed for babies, infants, toddlers and their families.

You may register as a Vendor for this event at the following link.

[journeyofjoychildrensevents.com/product/vendor-payment/](http://journeyofjoychildrensevents.com/product/vendor-payment/)

## Target Audience

'Journey of Joy Children's Events' target babies, toddlers, and their families as attendees, therefore offering very strong child- and family-oriented forums.

Vendors who participate in Journey of Joy Children's Events have the benefit of getting in front of families from within the Orlando area, specifically moms (and some dads, too). In addition, vendors have a strong forum for also being able to interact with the babies and toddlers who attend events with their parents. These children enjoy the various hands-on child- and family-oriented activities and special interest presentations often occurring within these events.

## Event Offerings

The fantastic Baby Expo event will offer an exciting, interactive, fun-filled exploration and showcase of the world of baby and family oriented places, products, services, goods, businesses and organizations all under one roof with FREE admission for attendees.

## Projected Event Numbers

The event will have 50 - 100 vendors with an anticipated attendance of 700 - 1000 persons.

These projections are based on marketing efforts including the following:

- print ads
- distribution of flyers at daycare centers, preschools, and local businesses
- email blasts
- newsletters
- posted signage in various locations

- radio ads
- internet promotions
- social media
- partnership promotions done via other child- or family-oriented affiliates and other events.

Vendors have the fantastic opportunity to come face-to-face with parents, children and families that are ready to utilize their services or products. Journey of Joy Children's Events will provide an appealing atmosphere in which vendors will be showcasing their company, service or product. Vendors will also be able to connect to other businesses that focus on baby or children's services or products.

## Additional Information

As a general note, while there is no additional cost increase as the event draws closer, vendors are still encouraged to secure their vendor table spots early. This is an event that offers quality vendors.

'Journey of Joy Children's Events' invites you to be very proactive in also advising others of your participation in our event(s) and encourage you to invite parents to seek you out and to visit your vendor/exhibitor table. We would also like to encourage you to be creative and innovative in your table presentation to draw attention to yourself and your company at the forum(s). An attractive and well-presented table generally helps to draw positive attention to what you have to offer parents, their babies and children. Door Prize Giveaways are encouraged but are not required from Vendors.

## Expo Vendor Table Rates and Options

**6 or 8ft Rectangle tables (dependent on venue)** - Pipe and drape booths are not offered. Our events are designed to create a very open, inviting and interactive atmosphere

1. \$250 (For Profit Businesses)
2. \$150 (Non-Profit Organizations)
3. \$400 Activity Area

Each additional table costs \$35 (applicable to the same individual promotion only).

All other additional vendor table needs require the purchase of another vendor table at the regular vendor table cost of \$250 For Profit or \$150 Non-Profit.

Please note that there are additional costs of \$25 each for Electric and/or Internet access needs.

**Sandy Isaacs**  
Owner/Coordinator,  
Journey of Joy Children's Events

Tel: (407) 272-7522  
Email: sandylisaacs@yahoo.com



# 'Journey of Joy Children's Events' Vendor Agreement Form

In conjunction with the upcoming 'Journey of Joy Children's Events' (check applicable event/s below for your vendor participation)

Please use a separate form for each individual event your business opts to participate in.

- \_\_\_\_\_ 'Journey of Joy Children's Praise & Play Party'
- \_\_\_\_\_ 'The Joyful Journey Baby Expo Extravaganza'
- \_\_\_\_\_ 'Life's a Special Journey Children's Expo Showcase'
- \_\_\_\_\_ 'The Happy Journey Children's Birthday Party Fun Expo'
- \_\_\_\_\_ 'The Children's Happy Reading Journey Event'
- \_\_\_\_\_ 'The Baby & Family Expo (South FL)'

Event being held at (Location/Venue):

\_\_\_\_\_

Date: \_\_\_\_\_ Time: \_\_\_\_\_

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(Name of Your Business/Organization)

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(Address)

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(Contact Information of Representative:)

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(Name of Representative – please print legibly)

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(Telephone)

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(Email)

*Please indicate number of spaces needed:*

Vendor table - \$250 \_\_\_\_\_ Non-Profit Vendor table - \$150 \_\_\_\_\_

Activity Area Space - \$400 \_\_\_\_\_

There are additional costs attached for Electrical, Internet or Audio Visual needs. Please indicate if you need these below.

Internet Access Needed - \$25 \_\_\_\_\_

Electrical Outlet Needed - \$25 \_\_\_\_\_

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**AV Needs** (Please specify) **Note: Cost will be determined by AV needs**

Exhibitors/Vendors **MUST** be fully set up with their table/s by the scheduled start time of the event.

You are allowed to begin setting up 2 hrs. prior to the scheduled event time. However, the time which you allocate to do so should be adjusted

according to your individual set up time needs. Some Exhibitors/Vendors need more time, and some need less depending on their specific products, services and showcase displays.

Load-in information will be provided 1 week prior to the event.

Each Exhibitor/Vendor is fully responsible for the safety and security of their materials and/or items being displayed.

Your payment reserves and secures your Vendor spot.

A non-refundable deposit amount of \$100 may be made to reserve your Vendor Table spot with the final amount due within 30 days of the initial deposit. Deposit payments may be made via the affiliated event link or at [www.journeyofjoychildrensevents.com](http://www.journeyofjoychildrensevents.com). Payment in full within these specified guidelines is absolutely required for continued Vendor Table spot hold.

Payments will NOT be accepted on the day of the event.

Acceptable forms of payment are Cash, Checks, Money Order or Debit/Credit Card.

**Payments** may be made online at <http://journeyofjoychildrensevents.com/product/vendor-payment/> or via PayPal to the name [sandylisaacs@yahoo.com](mailto:sandylisaacs@yahoo.com).

Additional fees will apply to PayPal payments.

**Checks and Money Orders** should be made payable to Journey of Joy Children's Events and mailed to 1140 S. Orlando Avenue, E10, Maitland, FL 32751.

X \_\_\_\_\_ Date \_\_\_\_\_  
Signature of Exhibitor or Company representative

X \_\_\_\_\_ Date \_\_\_\_\_  
Printed Name of Exhibitor or Company Representative



Additional Comments To Be Noted: