



Vendor Packet Instructions

1. Read the Vendor Information.
2. Print, complete, and sign the Vendor Form.
3. Send the completed forms to Sandy Isaacs via snail mail or email.
Addresses are provided in the forms.

Questions? Please don't hesitate to contact Sandy.

Sandy Isaacs
Owner/Coordinator

Tel: (407) 272-7522
Web: journeyofjoychildrensevents.com



Vendor information for the 'Journey of Joy Children's Events'

'The Children's Happy Reading Journey Event'

General Information

This section provides Vendor information for the 'Journey of Joy Children's Events' presentations in which you may possibly be interested in participating as a Vendor /Exhibitor.

We look forward with anticipation to having you and your business or organization as part of our events.

The excitement of 'The Children's Happy Reading Journey Event' fills the air in central Florida. Another extraordinary 'Journey of Joy Children's Events' presentation is being held, and admission is FREE for all attendees.

'The Children's Happy Reading Journey Event' in Central Florida captures the joy of reading fun for young children and their families.

You may register as a Vendor for 'The Children's Happy Reading Journey Event' at the following link.

journeyofjoychildrensevents.com/product/vendor-payment/

Target Audience

The Children's Happy Reading Journey Event targets the following audience:

- *infants*
- **toddlers**
- *preschoolers*
- **elementary aged children** 10 years and under
- and their families

Vendors who participate in Journey of Joy Children's Events have the benefit of getting in front of families from within the Central Florida area, specifically moms (and some dads, too). In addition, vendors have a strong forum for also being able to interact with the babies, toddlers, preschoolers and elementary aged children who attend events with their parents. These older children enjoy the various hands-on child- and family-oriented activities and special interest presentations often occurring within these events.

Vendors are invited to join us and be part of showcasing the specialness of what they in particular have to offer as a business, resource, service or organization at the 'Journey of Joy Children's Events' presentations. Join us to share the joy and beauty of your business in these baby, child, parent and family events. Promote and market yourself with us!

Event Offerings

The event includes interactive story reading times for the event attendees, an interactive story brought to life at various exhibit tables, fun reading or related activities, engaging and hands-on educational reading materials available for children, stories written by students on display at the event, a showcase of student artwork which features favorite characters or aspects to books and other unique idea presentations

Projected Event Numbers

The event will have an anticipated attendance of 400+ persons.

These projections are based on marketing efforts including the following:

- print ads
- distribution of flyers at daycare centers, preschools, elementary schools, and local businesses
- email blasts
- newsletters
- posted signage in various locations
- internet promotions
- social media
- partnership promotions done via other child- or family-oriented affiliates and other events.

Vendors have the fantastic opportunity to come face-to-face with parents, children and families that are ready to utilize their services or products. Journey of Joy Children's Events will provide an appealing atmosphere in which vendors will be showcasing their company, service or product. Vendors will also be able to connect to other businesses that focus on baby or children's reading-related services or products.

Additional Information

As a general note, while there is no additional cost increase as the event draws closer, vendors are still encouraged to secure their vendor table spots early. This is an event that offers quality vendors.

'Journey of Joy Children's Events' invites you to be very proactive in also advising others of your participation in our event(s) and encourage you to invite parents to seek you out and to visit your vendor/exhibitor table. We would also like to encourage you to be creative and innovative in your

table presentation to draw attention to yourself and your company at the forum(s). An attractive and well-presented table generally helps to draw positive attention to what you have to offer parents, their babies and children. Door Prize Giveaways are encouraged but are not required from Vendors.

Expo Vendor Table Rates and Options

6ft Rectangle tables - Pipe and drape booths are not offered. Our events are designed to create a very open, inviting and interactive atmosphere

\$150 (All Businesses)

Each additional vendor table costs \$35

Internet and electric may be included. Contact organizer regarding these needs.

Sandy Isaacs
Owner/Coordinator,
Journey of Joy Children's Events

Tel: (407) 272-7522
Email: sandylisaacs@yahoo.com



'Journey of Joy Children's Events' Vendor Agreement Form

In conjunction with the upcoming 'Journey of Joy Children's Events'
(check applicable event/s below for your vendor participation)

Please use a separate form for each individual event your business opts to participate in.

_____ 'Journey of Joy Children's Praise & Play Party'

_____ 'The Joyful Journey Baby Expo'

_____ 'Life's a Special Journey Children's Expo Showcase'

_____ 'The Happy Journey Children's Birthday Party Fun Expo'

_____ 'The Children's Happy Reading Journey Event'

Event being held at (Location/Venue):

Date: _____ **Time:** _____

(Name of Your Business/Organization)

(Address)

(Contact Information of Representative:)

(Name of Representative – please print legibly)

(Telephone)

(Email)

Please indicate number of spaces needed:

Vendor table - \$150 _____

Internet access and electricity may be included. Contact organizer regarding these needs.

AV Needs (Please specify) **Note: Cost will be determined by AV needs**

Exhibitors/Vendors **MUST** be fully set up with their table/s by the scheduled start time of the event.

You are allowed to begin setting up 1 hour prior to the scheduled event time. However, the time which you allocate to do so should be adjusted according to your individual set up time needs. Some Exhibitors/Vendors need more time, and some need less depending on their specific products, services and showcase displays.

Load-in information will be provided 1 week prior to the event.

Each Exhibitor/Vendor is fully responsible for the safety and security of their materials and/or items being displayed.

Your payment reserves and secures your Vendor spot.

A non-refundable deposit amount of \$150 may be made to reserve your Vendor Table spot with the final amount due within 30 days of the initial deposit. Deposit payments may be made via the affiliated event link or at www.journeyofjoychildrensevents.com. Payment in full within these specified guidelines is absolutely required for continued Vendor Table spot hold.

Payments will NOT be accepted on the day of the event.

Acceptable forms of payment are Cash, Checks, Money Order or Debit/Credit Card.

Payments may be made online at <http://journeyofjoychildrensevents.com/product/vendor-payment/> or via PayPal to the name sandylisaacs@yahoo.com.

Additional fees will apply to PayPal payments.

Checks and Money Orders should be made payable to Journey of Joy Children's Events and mailed to 1140 S. Orlando Avenue, E10, Maitland, FL 32751.

X _____ Date _____ Signature
of Exhibitor or Company representative

X _____ Date _____
Printed Name of Exhibitor or Company Representative

Additional Comments To Be Noted: